

Toolpoint Services

What you give
is
what you get!



Website/extranet including content management

Service: Website maintenance and updates in the form of news and events
Member publication info
Annual calendar
Extranet ONLY for members with secure file storage

Benefits: Information for and about the members is available on the website, info to download, presentations, studies, minutes and expert topics are on the extranet

Cost: Included in the membership fee

Toolpoint Newsletter

Service: News about our members is sent out twice a year to approx. 750 email addresses (source: Toolpoint database) and on LinkedIn (10'000 Follower)

Benefits: Many companies receive the latest news from our members; the newsletter reaches a wide audience in the industry and at universities and research institutes

Cost:	Premium/Start-ups Basic and SMEs	Included in the membership fee SFr. 400 per newsletter
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Social Media

Service: Posting of news, events and information on LinkedIn etc. Dialogue with experts e. g. via blogs, links to LinkedIn

Benefits: Extending personal and company networks, increasing exposure at national and international level

Cost: Included in the membership fee

Communications, PR

Service: Mentions/articles about Toolpoint in newspapers,
trade journals, new media
Collaboration with clusters in Switzerland and abroad

Benefits: Increased visibility and awareness of
Toolpoint members

Cost: Included in the membership fee

Marketing

Service: Various articles on visibility, advertising via banners on partner websites, Toolpoint as a partner for events

Benefits: Increased awareness of Toolpoint and thus also its members

Cost: Included in the membership fee

Annual Report

Service: Information on business developments and activities during the past year, including annual financial statements, balance sheet and income statement

Benefits: Transparent record-keeping, review of the financial year, source of information on the various activities

Cost: Included in the membership fee

Administration

Service: Communication/information via email, internet, mail
Accounting, planning, organisation, running of events, support, maintenance of address database and website
Administration and maintenance of the association
Information on a range of topics

Benefits: The members can contact the administration with questions or suggestions at any time

Cost: Included in the membership fee

Toolpoint Annual Meeting

- Service:** The Annual General Meeting takes place within 6 months from the conclusion of business. The details of the previous financial year including figures and the objectives of the next financial year are presented to the members. Elections are held for the board of directors, senior management and the admission of new members.
- Benefits:** Active participation in the AGM enables members to influence the upcoming financial year.
- Cost:** Included in the membership fee

Toolpoint T-Tip

Service: Information event/guided tour together with Toolpoint and a member or external company

Benefits: Excellent opportunities for members to visit a company that is otherwise inaccessible to the public.
Information exchange, networking

Cost:	Premium/Start-ups Basic and SMEs	Included in the membership fee SFr. 450 per participant
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Events Future Labs Live, Basel Live Science Week

Service: Toolpoint as a Networking Partner

Benefits: Reduced admission fee
Reduced exhibition fee
Workshops
Make a speech
Networking

Cost: Included in the membership fee

SWISS AUTOMATION

Service: Toolpoint as a Sponsor and Media Partner

Benefits: Reduced admission fees
Reduced exhibition fee
Workshops
Make a speech
Networking

Cost: Included in the membership fee

Focus Days / CTO Roundtable

Service: Expert dialogue on various current topics

Benefits: Specialist information from the experts, practical examples, discussion of problems and risks

Cost: Included in the membership fee

C-Level Event Top of Toolpoint

Service: Exclusive event for our members' C-level employees
Presentations on hot top topics
in the industry

Benefits: Top-class speakers in a sophisticated environment
followed by networking

Cost: Included in the membership fee

SF, AWT with a Member, WebEX

Service: Fora or talks on one of our members' hot topics or on an interesting topic in the sector

Benefits: Direct access to news and expertise, opportunity to ask questions and discuss the topic, networking

Cost: Included in the membership fee

Expert Group IP

Service: Meetings, workshops and dialogue with experts on the topic of IP

Benefits: Discussion between experts on specific topics such as patent rights, IP organisation within the company, patent trolls, trademark protection, etc.

Cost: Premium, SMEs and Start-ups
SMEs

Included in the membership fee
SFr. 500 per participant

Dialogue with clusters in Switzerland and abroad

Service: Overview of the cluster scene in Switzerland ([Swiss Medtech Cluster](#), [Swiss Biotech Association](#), [Life Science Zurich](#) etc.), Europe ([Spectaris](#), [BioRegio STERN](#), [BioLago](#), [Bayern Innovativ](#) etc.) and the US ([ALDA](#))

Benefits: Harnessing synergies, organising partner events

Cost: Included in the membership fee

Precision Liquid Handling

Service: Networking workshop on Precision Liquid Handling
The workshop offers multiple opportunities to participate, network, and present your organization to the community. Use your presence at the workshop to raise your profile.

Benefits: Speeches, Networking, Workshops, Exhibition

Cost: Included in the membership fee

Lab Sciences Award

Service: The Lab Sciences Award provides recognition for good and very good bachelor theses with results that are relevant to lab sciences and diagnostics

Benefits: Finding new Talents, Supporting new Talents

Cost: Included in the membership fee
Sponsoring CHF 2'000.-- /year (optional)